



Association of
Career **Professionals**
INTERNATIONAL

The World's Voice on Career Issues

Member Value Announcement - #2

To: ACP International Members

From: Mark Venning, President and Annette Summers, Executive Director

Date: March 1, 2005

Learning Programs Using Web Conferencing

We are pleased to announce that we have established a partnership with **Pixion PictureTalk**, a company that provides **global web conferencing technology** – to deliver our first full series of learning programs beginning March 30, 2005.

In Venice we committed to the development of additional learning programs to maximize your member value and investment. One of our challenges was to also find a technology method of delivery that would reach as wide an audience as possible on an international basis.

Pixion PictureTalk is a division of Drake International and delivers “webinar” based learning programs for organizations like ours, where remote distance for the user group is an issue. In our first program delivery, we have decided to run the session to give as best possible, attention to global time zones. As we run the other segments this year, we will pay attention to feedback and adjust the times based on where the density of participants is best served.

In addition the strategy is to link the **ACP International - PictureTalk** learning programs to our new initiative **Professional Interest Communities (PIC)** which you will learn about in another **member value announcement**. And as a prime feature, all learning programs in this series will count towards learning credits towards ICC International certification.

The following schedule for learning programs will be added to as demand grows based on the expressed interests of our members.

We would like to give credit to Louisa Jewell an ACP International member in Toronto who chaired this web conferencing initiative over the past several months. Louisa will also be our first featured facilitator on March 30. A separate announcement will follow with details.



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**Learning Programs
Using Web Conferencing
for
Professional Interest Communities**

"Our future is ours to learn."

PIXION PictureTalk

**An ACP International Technology Partner
2005**

Date	Program
March 30	Marketing Your Business to Organizations - Part 1 Louisa Jewell
May 11	Leadership Coaching
June 8	Success in School to Work Career Paths Australian Case Study
July 20	Marketing Your Business to Organizations – Part 2 Louisa Jewell
Sept.14	Assessment Applications for Career Managers in Organizations
Oct.12	Cultural Intelligence at Work

**Each Program Earns Learning
Credits for Certification**



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